From: Robert Yingling < bob@yinglingcpa.com>

To: President's Desk

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Date: 7/7/2011 7:50:18 PM

Subject: Private Company Financial Reporting

Board of Trustees Financial Accounting Foundation 401 Merritt 7, P.O. Box 5116 Norwalk, CT 06856-5116 presidentsdesk@f-a-f.org

Dear Financial Accounting Foundation:

I urge the FAF to adopt the recommendations made by the Blue Ribbon Panel on Private Company Financial Reporting regarding differential standards and a separate standard-setting entity for private companies. Such historic change is necessary to effectively bring about sensible and more useful financial reports for private companies and the users of their financial statements (such as bankers/lenders, insurers, venture capitalists and others).

I believe a systemic problem exists. There is an increasing lack of relevance of accounting standards for private companies and their financial statement users. Further, the panel was correct in that private companies are incurring significant unnecessary costs for GAAP financial statement preparation and audit, review or compilation services. There is significant costs to these standards as well as in GAAS standards that do not apply to private companies, which included non profit organizations.

In addition, substantive differences in current and future standards for private companies, where appropriate, are necessary. Private company financial reporting, as it stands now, is too complex, embodies too much irrelevant information and is too costly and time-consuming given its benefits

Further, a new, separate body with standard-setting authority must be established directly under FAF and not subject to FASB approval. Given the public company reporting pressures placed upon FASB, the board cannot adequately respond to the competing needs of the private company sector

The panel's report is based on a year of discussion, research efforts spanning 30 years and input from private companies and their financial statement users, among others. Differential standards and an autonomous standard-setting body to implement them for private companies are needed now.

Thank you.

Sincerely,

Robert Yingling CPA practitioner Robert G Yingling Jr CPA